

Climate Champions Communications Youth Fellow (Visual Media)

The Role at a Glance

<p>Role description</p>	<p>The Communications Youth Fellow will be instrumental in supporting the Strategic Communications Team and the UN Climate Change High-Level Champions in the run-up to, and during, the global COP29 climate conference taking place in Baku, Azerbaijan.</p> <p>For this role, we are eager to identify a candidate with strong visual media and graphic design skills to complete our dynamic, welcoming Strategic Communications and Events Team.</p> <p>The ideal candidate would be confident applying brand principles consistently across a range of digital assets, including social media content, e-publications, slide decks and marketing materials.</p> <p>Skills in video editing, animation and/or copywriting are also highly desirable.</p> <p>Fluency in English is required, while additional language skills are an asset.</p> <p>The ideal candidate would have a demonstrated passion in climate action, and experience producing communications materials on social or environmental themes to engage varied audiences.</p> <p>This opportunity is well-suited to individuals who are driven by impactful change, and excel in delivering time-sensitive results in diverse teams.</p> <p>The position entails collaborating across teams and timezones.</p>
<p>Contract type</p>	<p>Independent contractor</p>
<p>Time commitment</p>	<p>16 hours per week for the duration of the fellowship - including joining weekly and fortnightly team check-ins on specific days.</p>
<p>Duration</p>	<p>June - December 2024 (7 months)</p>
<p>Remuneration</p>	<p>Remuneration in line with market rates, and depending on experience and location.</p>
<p>Location</p>	<p>Flexible. We are a global team, so the role may, require some travel</p>
<p>Reporting to</p>	<p>Claire Duthuit, Communications Director and Jan Kairiel Guillermo, Social Media Lead</p>

Other	<ul style="list-style-type: none"> • The candidate is expected to work from home with occasional travel as and when requested. • In some locations, a collaborative office space may be available. • The candidate is expected to provide and maintain their own ICT and work tools. • Out of town travel and other work related expenses will be reimbursed in line with the travel and expense policy
Recruitment process	<p>Please apply via this form</p> <p>Applications will be assessed on a rolling basis, with a short practical exercise and virtual interviews taking place during April and May 2024.</p>

Background

The Climate Champions Team provides support to the UN Climate Change High Level Climate Champions to deliver on the mandate from Parties: **to drive climate action and enhance ambition by non-state actors**. Working with the Marrakech Partnership and other partners, the team works to mobilise businesses, investors, cities, regions and civil society and act as a bridge between non-state actors and national governments to reach the goals of the Paris Agreement. At COP26, the two serving High Level Climate Champions launched [a five year plan](#) to deliver on the mandate from Parties. It sets out objectives and details of the tools employed to achieve them, across six key functions for the work of the Climate Champions Team for the period 2021 - 2025. The global team is resourced to support the major campaigns [Race to Resilience](#), [Race to Zero](#), [Sharm Adaptation Agenda](#), as well as sector-focused systems transformation using the [Climate Action Pathways](#), [2030 Breakthroughs](#), and [2030 Climate Solutions](#).

To help us deliver on our plan for COP29 and beyond and ensure young people are at the crux of this work, we are launching our fourth cohort of the Youth Fellowship programme.

Overview of the Climate Champions Youth Fellowship

The power of youth voices in reframing climate ambition and driving systematic change is incredible and the Climate Champions are committed to integrating them into our core work.

The Climate Champions team launched a pilot global Youth Fellowship programme in 2021 and has since then hosted cohorts by creating a pathway for young professionals to contribute to a series of strategic non-state actor engagements in the build up to COP26, COP27 and COP28 to help support the delivery of the mandate of the Climate Champions team. Now in its fourth year, the Fellowship is an evolving programme of work, and you will be expected to shape the work and your role, in collaboration with leaders and peers within the Climate Champions Team.

The Fellowship will provide an opportunity to work at what is arguably the most pressing challenge in the world today, and it will suit you if you are mission driven and thrive in fast-paced, ever-evolving and diverse teams. You will need to be comfortable juggling different priorities and balancing multiple - and at times - competing demands and work in ways which are highly collaborative and engaging with a wide range of stakeholders at all levels and across all sectors of the economy, policy and society.

The successful candidate will work closely with the Resilience Team, Youth Engagement Lead, Project Management Office, Communications Team, Systems Transformation team, as well as partners across the Race to Resilience Campaign.

As a Youth Fellow placed in the Communications team, your key learnings and responsibilities will include:

1. Communications deliverables (80%)

(Please note that the bullets below are illustrative and the scope under this section will be discussed and agreed with the line manager to create structured, clear objectives)

- Work with the Communications Director, members of the Strategic Communications and Events Team and external consultants to **create or collaborate on visual media assets**, applying established brand principles consistently across a range of digital products, including social media content, slide decks, e-publications and marketing materials.
- **Liaise with members of the Climate Champions Team and/or key partners**, such as UNFCCC or the COP28 and COP29 Presidency in a professional, collaborative way to understand their priorities, audiences and messages, co-developing compelling and clear communications products that achieve stated objectives and engage target audiences.
- Help with quality control, ensuring Champions communications outputs **align with guidelines and best practices**.
- Support the **translation of key communications materials into priority languages**, in collaboration with native speakers.
- If possible, based on the skillset and experience of the selected candidate: support the production or editing of **short videos or animations**, for use on social media and at events, and/or assist with **creative copywriting for marketing materials**.
- **Additional communications functions** to be discussed, in line with the needs of the team, and the skills, experience and interests of the postholder.

2. Power of the collective and storytelling (20%)

Working together with other fellows within the Climate Champions team as a Youth Fellowship team on both internal and external engagements during the duration of the fellowship.

- Potential to participate as speakers/curators at relevant global/regional events in the lead-up to and at COP29.
- Partnering with relevant organisations to design and deliver dialogues/workshops relevant to youth audiences at key events and COP29.
- Story-telling and narrative building on relevant topics for the Climate Champions website and channels.

An important thread running alongside the key tasks shared above includes building capacity and upskilling. Alongside this, the fellow will be invited to join the Climate Champions Team weekly team meetings and become an integral part of the team.

About you

The successful candidate will have experience gained in a programme-based environment. You will be a highly motivated self-starter, happy working across different time zones in a fast-paced environment. You are able to exercise sound judgement as to when to seek advice with regard to engaging sector stakeholders.

Role requirements

- 30 or under 30 years of age as on 1 January 2024 (minimum age to apply is 18 yrs)
- Minimum five years of work/ volunteering experience in communications
- Strong graphic design skills, including fluency with Adobe Software and Canva, or equivalent, including a strong portfolio of past work drawn from paid, volunteer or coursework assignments
- Demonstrated experience applying brand principles consistently across a range of digital assets, including social media content, e-publications and marketing materials
- Skills in video editing, animation and/or copywriting are also highly desirable
- Fluency in English is required, while additional language skills are an asset
- The ideal candidate would have a demonstrated passion in climate action, and experience producing communications materials on social or environmental themes to engage diverse audiences
- This opportunity is well-suited to individuals who are driven by impactful change, and excel in delivering time-sensitive results in global teams.
- Knowledge of climate mitigation, adaptation and resilience and of the UNFCCC COP process is desirable but not essential
- Strong critical thinking and analytical skills, and attention to detail are required
- Excellent process and project management skills, with ability to juggle multiple priorities and deadlines
- Excellent communications skills, both verbal and written
- Collaborative and collegial working style, and a strong team player, with strong interpersonal skills and diplomacy
- Ability to manage through ambiguity and change
- Commitment to the [Climate Champions core values](#)

Code of Conduct

As a member of the Climate Champions Team you are required to adhere to the highest standards of conduct and behaviour, protecting the integrity of the mandate from Parties, the UNFCCC process, the UNFCCC institution and the COP presidency. Shortly after joining, there will be a number of mandatory induction meetings to ensure you have the information and tools needed to work to the highest standards.

Contract information

The Climate Champions Team is a programme of work under the not for profit administrative host body Rockefeller Philanthropy Advisors (RPA). The contract for this role will be drafted within the Climate Champions Team and signed by the post holder and a senior representative of RPA. Find out [more about RPA here](#).