

# The Climate Champions Team



## COMMUNICATIONS MANAGER

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| <p>The role</p>          | <p>As Communications Manager, the postholder has responsibility for shaping and leading the Communications &amp; Campaigns team and delivering on the overarching communications strategy for the High-Level Climate Champions. This includes:</p> <ul style="list-style-type: none"> <li>● Oversight of all core campaigns, including the Race to Zero, the Race to Resilience, the Glasgow Financial Alliance for Net Zero and the 2030 Sectoral Breakthroughs.</li> <li>● Liaise closely with UN and Presidency comms leads to forge a media plan and strategy for non-Party stakeholders to engage in the lead up to and during COP.</li> <li>● <b>Coordination with climate networks (including Marrakech Partnership, media and CSOs)</b> to incept a meta-narrative - in support of COP goals - which helps to ‘create the conditions’ for international buy-in and a positive public discourse around the negotiations.</li> <li>● Shape the narrative to instil trust, hope and credibility in the Paris process and specifically in the role of non-state actors, while building the profile of the High-Level Champions and team.</li> <li>● Management of the Communications, Campaigns, Events, and People Engagement teams on behalf of the High-Level Climate Champions.</li> <li>● Lead on the strategic identification and delivery of ‘drum-beat / milestone’ events to maintain momentum in the lead-up to COP and to act as forcing mechanisms for heightened ambition</li> <li>● <b>Incept global influencer campaign</b> with Egypt HL Climate Champion and non-Party stakeholders, that harnesses engagement opportunities in target outlets that will elevate the global conversation on climate change ‘outside the bubble’.</li> <li>● Ensure that brand, social and editorial resources -- and any other necessary capacity -- is brought into the team</li> <li>● Shaping the narrative, designing and delivering the campaigns, in close partnership with a range of stakeholders and agencies</li> <li>● Strengthening reach, validity and robustness of campaign activity</li> <li>● Shaping narrative and engagement plans with sectors and key stakeholder groups</li> <li>● Supporting High Level Champions and the Global Executive with key messaging</li> </ul> |
| <p>Contract type</p>     | <p>Independent contractor</p>  |
| <p>Contract duration</p> | <p>1 year with a view to extend</p>  |
| <p>Remuneration</p>      | <p>In line with market rates, and depending on experience and location. The remuneration is inclusive of pension, annual leave and all benefits.</p>   |

# The Climate Champions Team



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| Start date          | 1 September 2022 or as soon as possible thereafter   |
| Location            | Flexible. We are a global team, however we will be actively seeking a greater representation of applicants from the MENA, APAC and LATAM regions.. Travel to Egypt for COP27 is required.  |
| Annual leave        | 4 weeks unpaid   |
| Reporting to        | Matthew Phillips, Communications Director  |
| Other               | <ul style="list-style-type: none"><li>• The candidate is expected to work from home, with occasional travel as requested.</li><li>• In some locations, a collaborative office space may be available.</li><li>• The candidate is expected to provide and maintain their own ICT and work tools.</li><li>• Out of town travel and other expenses will be covered by CC, in line with travel policy.</li></ul> |
| Recruitment process | <p>Applications will be assessed on a rolling basis, with interviews taking place virtually, until we find the right candidate for the role.</p> <p><b>Submit your CV and 2-3 examples or links to your written work to <a href="mailto:opportunities@climatechampions.team">opportunities@climatechampions.team</a>. Please mention 'Communications Manager' in the subject of your email.</b></p>          |

## Background

The Climate Champions Team provides support to the UNFCCC High Level Climate Champions to deliver on the mandate from Parties: to drive climate action and enhance ambition by non-state actors. Working with the Marrakech Partnership and other partners, we mobilise businesses, investors, cities, regions and civil society and act as a bridge between non-state actors and national governments to reach the goals of the Paris Agreement. At COP26, the two serving High Level Climate Champions launched [a five year plan](#) to deliver on the mandate from Parties. It sets out objectives and details of the tools employed to achieve them, across six key functions for the work of the Climate Champions Team for the period 2021 - 2025.

The global team is resourced to support the major campaigns [Race to Resilience](#), [Race to Zero](#) and [Glasgow Finance Alliance for Net Zero \(GFANZ\)](#), as well as sector-focused systems transformation using the [Climate Action Pathways](#) and [2030 Breakthroughs](#). Alongside this, we are continuing to strengthen the accountability mechanisms of the campaigns and assess the overall state of systems transformation as we prepare to support the global stocktake.

# The Climate Champions Team



**To help us deliver on our plan for COP27 in November and beyond, we now need an Communications Manager.**

## **Responsibilities**

As the Comms Manager within the Climate Champions Team, you will get a chance to support what is arguably one of the most important initiatives in the world today and enable our team to drive transformational change for a better future for tomorrow. It is a role which will suit you if you are mission-driven, organised and systematic in your approach with a collaborative working style.

Our team is global, open and diverse in nature. The successful candidate will excel in forming effective working relationships across different geographies and across a wide range of sectors and areas of work. You will be comfortable juggling different priorities and balancing multiple - and at times - competing demands.

## **About you**

You will be a highly motivated self-starter, willing to work across different time zones and cultures in a high-profile, fast-paced environment.

The central purpose of the role is to undertake strategic communications aimed at climate ambition and non-Party stakeholders by delivering cut-through media collateral and catalytic interventions. Reporting to the Comms and Campaigns Lead the successful candidate will be required to:

**Incept global influencer campaign with the Egypt HL Climate Champion and non-Party stakeholders, that – over a series of ‘drumbeat moments’ – harnesses engagement opportunities that will elevate the global conversation on climate change:**

- Global Media Engagement Targeting to secure coverage (profiles, editorials, interviews etc.) in major publications and channels internationally.
- Mapping desirable stakeholders (CEOs, Financiers, Mayors, Governors and other global influencers) in key geographies to act as messengers
- Identifying ‘drumbeat moments’ to harness the messaging and mapping above to provide input to speeches, social media content and private interventions
- Develop visually aligned assets (i.e. video content etc.) publicised through social media and other channels
- Media Roundtables (Bloomberg Green?) with HL Climate Champion and other strategically-placed leaders

# The Climate Champions Team



**Liaise with climate networks to evolve a meta-narrative – in support of the Presidency – which helps to ‘create the conditions’ for international buy-in and a positive public discourse around the negotiations.**

- Build relationships with the climate communications community to create the ‘surround sound’ in the lead-up to and during COP that will focus on solutions potential/acceleration
- Nurture a more proactive dialogue with the general public and Civil Society organisation, helping them understand their role in addressing climate action and how their efforts at the local level can influence change at the global level.

**Coordinate specific climate action campaigns with Presidency/UNFCCC/Champions – and by using existing NPS mechanisms – which will both mobilise actors and sharpen their focus towards a successful outcome in November.**

- Ensure Race to Zero, Race to Resilience, and GFANZ are the credible Grand Coalitions on mitigation, adaptation, finance to foster heightened ambition
- Arm Partners, Members and other stakeholders with assets and messaging that can raise the awareness of the campaigns

**Manage Communications, Campaigns & People Engagement Team and define the human and technical resources that are needed to deliver.**

As this is a new and fast evolving team, the responsibilities are not set in stone. Rather, we expect the post holder to be adaptable and help develop the function in line with the changing requirements.

## Key requirements

- 7+ years of experience in strategic communications and campaigns that advance the climate action agenda ideally within social impact organisations working with a high level of complexity and a broad range of partners and stakeholders
- Robust understanding of working with and within international organisations and navigating the related the political processes and the sensitivities
- Excellent powerpoint and excel skills, and Google suite equivalents
- Strong written and verbal communication skills in the English language
- Exceptional organisational skills with attention to detail, a sense of urgency and a drive to get stuff done
- Networking and negotiation skills with strong stakeholder management skills including the ability to communicate well and help manage a number of different partnerships

# The Climate Champions Team



- Collaborative and collegial working style
- Commitment to our core values (below)

## Core values

- **Unite behind the science:** we commit to make the changes scientists tell us are needed.
- **Build upon the incredible work to date:** we will cross-fertilize and amplify the work of the many heroes who have already committed so much to addressing climate change.
- **Take into account different ideas and perspectives:** we're willing to be challenged and to challenge, we look for the best in people and the best, most sound and most credible ideas, wherever they come from.
- **Practice stubborn optimism:** we recognize the scale of the problem, combined with an absolute determination to build our way out.
- **Seek progress not perfection:** all of us can be criticized and many of those best able to advance this issue are currently the biggest causes of it. We can't allow cynical greenwashing, but all who are serious about tackling climate change positively will be welcomed.
- **Be humble and generous:** we keep our egos in check and work together for the good of the whole.

## Code of Conduct

As a member of the Climate Champions Team you are required to adhere to the highest standards of conduct and behaviour, protecting the integrity of the mandate from Parties, the UNFCCC process, the UNFCCC institution and the COP presidency. Shortly after joining, there will be a number of mandatory induction meetings to ensure you have the information and tools needed to work to the highest standards.