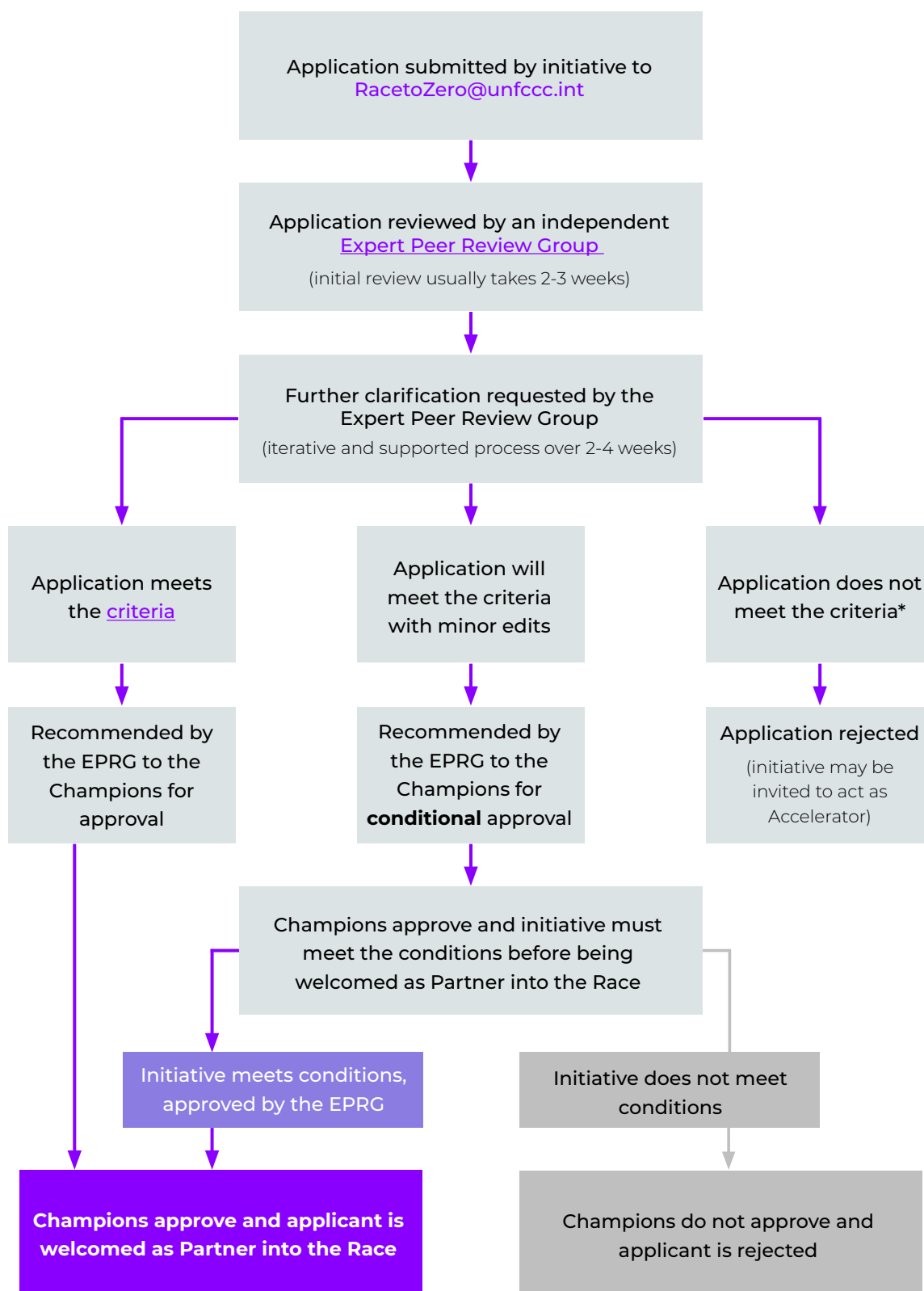


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FURTHER COMMENTS

1. Applicant initiatives often request guidance from the Campaign Coordinator ahead of applying, and some initiatives may be deemed ineligible even before submitting their application.
2. For each application, 2 EPRG members are nominated (and must confirm no conflict of interest) for an initial review. The nominated EPRG members request further clarification on specific areas of each application to comprehensively understand how the applicant initiative will manage its members to meet the criteria.
3. Further details required may include: how will members make their pledge to the initiative; which methodologies will be used for assessing the credibility of pledges and interim targets; what plans are in place; which actions are suggested for meeting targets etc.
4. No application has been recommended for approval on the first round.
5. Once the initial reviewers have completed their assessment, the application is circulated to the wider group for further comments and may be subject to objection.
6. If the EPRG members disagree on the proposed outcome of an application, the application is discussed at the Monthly EPRG meeting. If no agreement is reached, the EPRG will submit two separate recommendations to the Champions for their decision.**
7. The Champions usually approve any recommendation submitted by the EPRG. Reasons for the Champions exceptionally disagreeing with the EPRG recommendation include conflict of interest or misalignment with the campaign strategy.

*Close to 50% of applications made are rejected for not meeting the criteria

**The EPRG has to date never submitted two separate recommendations to the Champions.

